



GENERAL INFORMATION & ARTISTS AGREEMENT

Welcome to The Right Brain Phantasmagoria Art Exhibition For The Weird and Wonderful. That's you, and we thank you for it. The show will provide a large, eclectic space for local artists of all media who are interested in selling their work, networking with like-minded folk and businesses, or just getting your work out in world! We hope you enjoy.

PLEASE READ

Please take the time to read this entire letter, then feel free to reach out at social@rightbrainbrewery.com if you have any questions.

ENTRY/REGISTRATION

There is a \$50 entry fee for "2D" artists (drawing, painting, photography etc.) and \$20 for "3D Artists" requiring a table to display work/crafts, such as jewelry, pottery, or other small items (see next page for details). If you sell any art during Phantasmagoria, Right Brain Brewery® will not take any commission. You will receive 100% of the sale! The registration deadline is 12-16-22. You can register online at rightbrainbrewery.com/75/phantasmagoria-art-show, or in the pub. Just ask a bartender.

RECEPTIONS DATES

- January 7th - Grand Opening of Phantasmagoria
- February 11h - Encore - because because because
 - March 4th - Let's close it out in style

Details to follow



SETUP

Once you have registered, please email social@rightbrainbrewery.com to schedule a day to install your art. Installation will take place between Monday, January 2nd, and Friday, January 6th.

For 3D Artists requiring a table to display work/crafts, such as jewelry, pottery, or other small items:

We will host (3) Pop-Up events throughout the show, where you will set up and take down your table/booth in the same day. This makes it easier to manage smaller items, and gives you the best opportunity to “tell your story” and sell your work. This can occur during any, or all 3 reception dates: January 7, February 11, & March 4, during our normal winter operating hours of 11am-10pm on Saturdays.

3D Artists are responsible for bringing in their own table and any items needed for their booth. Please plan on creating a total space no more than 8'x5', roughly. 3D artists will also handle their own transactions on any art sales via a portable card reader, PayPal, Venmo, good old cash, whatever you fancy. Please contact social@rightbrainbrewery.com for booth arrangements.

Each artist will be assigned a designated space, which we will determine, based on the nature of your work. It's possible that prime wall space may be limited by the time you install. However, please keep in mind, when people visit Right Brain to look at art, they usually take time to walk around the entire place. Your work will be seen!

Artists are to bring their art and all tools/supplies necessary for displaying their work. The walls are cement and drywall. Please use screws. Artists are allowed to drill into the cement walls with an electric or cordless drill and masonry bit. There are also many existing holes that you may utilize if it works with your arrangement. Please DO NOT use any hanging hooks or anything with a sticky adhesive backing as this will damage the walls. If you have any concerns with hanging on the drywall or cement, please feel free to ask Right Brain Staff for assistance. If you want to hang a piece of art from the ceiling or place it in an unconventional location, please ask for assistance. If the use of a ladder is necessary for install, please be careful and use appropriate safety measures.

After your art is displayed, please label your work and place a biography (if you choose) next to your display. If you choose to sell your art, you must provide a label that includes your name and price, and ensure it's placed in a location that distinguishes the piece of art for sale. A low-tack mounting putty or small nail is a good option for hanging tags on drywall. For cement walls, we recommend you hang the tag from the art, if possible. Right Brain will provide “Sold” tags if art is bought. Artist is required to provide an art inventory list to RBB: Title, media, and price of all art that will be displayed at RBB.

Last, but not least, please be considerate to the patrons of Right Brain Brewery when setting up.

THROUGHOUT THE SHOW

Artists are responsible for checking in on their art. Periodically stop by Right Brain to ensure your art is displayed properly and labels and tags are intact. A designated Right Brain staff member may move your art if necessary. This usually happens when either your art, or surrounding art has sold, causing some visual “gaps” in wall space that could be filled.



TAKE-DOWN

You are encouraged to display your art for the duration of the show, January 7 to March 4, 2023. However, we understand if you'd like to take down your art early. We ask that you please notify Right Brain staff before doing so by emailing social@rightbrainbrewery.com to let us know when we can expect your art to be taken down.

Any art that is not taken down by March 4th will be taken down by Right Brain staff and placed in storage FOR NO MORE THAN 2 WEEKS. Although it has never happened and Right Brain staff is extremely careful and considerate when handling art, artist understands that any loss or damage to artwork is not the responsibility of Right Brain Brewery or its employees.

ART SALES

You, as the artist, determine your own pricing. All art sales are commission-free, so artists will receive 100% of the sale price. All art is purchased through the bar. This will help with inventory of the art and maintaining transaction records. Right Brain Brewery will maintain inventory of sales made, and a representative will check in on sales periodically. When a sale is made, a sale form is filled out with the buyer's information and a sales receipt is then stapled to this form and is placed into a folder with the name of the artist on it. This information is used to tally all the sales. Once the art sales transaction is approved, the buyer may take the art off the wall to take home.

Artist Payment: Right Brain will begin processing checks to be issued for artists who sold work throughout the duration of the show. Typically checks are issued at the end of each month. Right Brain staff will contact artists when checks are available for pick up. When checks are ready, artists may stop by the Brewery and pick them up at the bar. Identification will be required to claim a check.

After a sale has been made, artists may also replenish their work to fill in any gaps in their designated spot. Before doing so, please email social@rightbrainbrewery.com with a photo of each piece for review, including the art dimensions.

Artist's Name - Please Print

Artist's Contact Info.

Artist's Signature

Date

RBB Art Manager

Date